

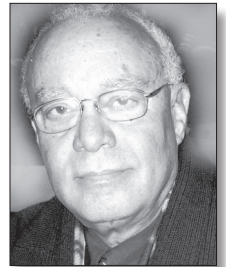


A MESSAGE TO YOU FROM ERIC MAGALLON, PRESIDENT

Exciting news is happening at PEACE FOR TODAY ...

As you read, positive changes are happening in our operations and soon-to-be new web site.

And we introduce you to *Johnny deHaseth*, our new Executive Director. He is a man with rich experience in both radio outreach and building enterprises. Johnny will help PEACE FOR TODAY bring about changes that we feel will enhance our outreach and add to what Ken Haystead has been telling us—as well as sending the PEACE FOR TODAY messages to our Spanish-speaking friends around the globe.



Johnny deHaseth

As you know, Ken Haystead started this outreach during the 1960s when life was an obstacle course for most of us. His messages helped thousands deal with life in meaningful and successful ways.

The past few years have been challenging for many, and you possibly have had personal challenges as well. The good news is that Ken's messages are as relevant today in 2010 as they were in the '60s! They still meet the needs of many of our friends who find inspiration and uplift from Ken's online web site broadcasts. Ken's still there for us every single weekday just a click away at www.peacefortoday.org wherever you are in the world!

We are excited to share this renewed vision, so, if you haven't been in touch lately, please renew our friendship by calling us at (800) 350-4738 Tuesday through Thursday 9:30 A.M. to 2:30 P.M., and ask for the free gift CD by Ken Haystead.



Eric Magallon



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and ask for the free gift CD by Ken Haystead

A MESSAGE TO YOU FROM MARGE LAKES

Yes, I'm still here putting in a little time at the office. I know so many of you from the years we were together, I can't stay away. I look forward to hearing from you as I'm in the office on Tuesdays after 10 A.M.



Marge Lakes

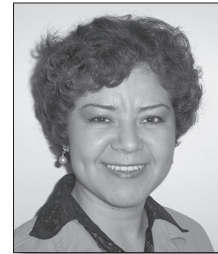
Marge Lakes

Memorial

In loving memory of our good friend, **Randy Brunk**, who was taken from us suddenly last year after a valiant bout with cancer. She was much loved by many of the PEACE FOR TODAY "family" who attended her "Storytelling" seminars, and is very much missed by her husband Jerry and their children, grandchildren and a host of friends.—Marge Lakes



Meet our new PEACE FOR TODAY office volunteers ...



Alex Hernandez
Administrative Coordinator



Charlene Farnsworth
Clerical Assistant

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If so, your purchases can benefit PEACE FOR TODAY when you enroll in RALPHS COMMUNITY PROGRAM.

- Simply log on to www.ralphs.com.
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- Our NPO number is 84290.

Listen to PFT on the internet at ... www.peacefortoday.org

All broadcasts available on CDs and may be ordered by the week or month.

E-MAIL: pft@pacbell.net • PHONE: (800) 350-4738



DONATION IDEAS FOR TOUGH TIMES

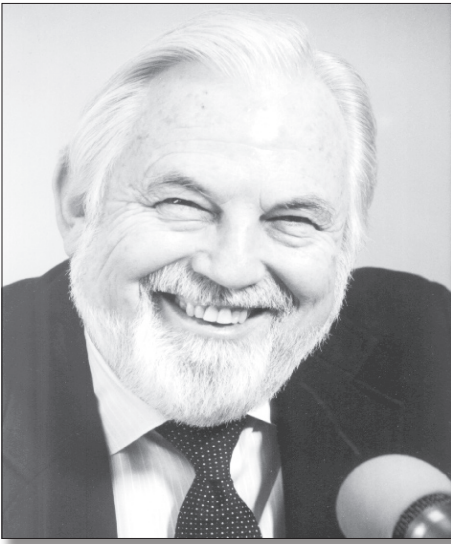
—CONDENSED FROM THE WALL STREET JOURNAL

We went looking for ways to give at this time of great concern about finances. Here are four smart strategies that we found:

1. **USE YOUR IRA**—A great resource for you if you're over 70. The charitable IRA rollover lets taxpayers make donations directly to charitable organizations from their IRAs without counting them as income and paying taxes on them.
2. **GIVE STOCKS AND BONDS** —It's smarter to give appreciated shares directly to the charity instead of liquidating the stock and locking in a capital-gains tax.
3. **DIP INTO YOUR DONOR-ADVISED FUND**—Tapping your donor-advised investment fund could be the answer to continuing your charitable giving: The money is already there.
4. **MAKE A LOAN**— With a donor-advised fund you can use up to 10 percent of the money in your charitable accounts to guarantee microloans.

Ask your financial consultant about these practical ways to donate in tough times.

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IT SEEMS TO ME ...

Inspirational Writings of
KENNETH HAYSTEAD,
Founder, PEACE FOR TODAY

KENNETH HAYSTEAD, Marriage and Family Counselor and Founder of PEACE FOR TODAY often told of his growing-up years under the dominance of a controlling mother. He reflected that most of her requests or statements were rather like "edicts from the throne," and left little room for personal ideas or preferences. Because of that, Ken determined to be a gentler-less-controlling person who left room for independent thought and decisions, and he prefaced many of his statements with "IT SEEMS TO ME..."

Ken Haystead penned several hundred little essays of his insights on spiritual and psychological health. We are pleased to be able to bring them to you regularly in our mailing piece, THE BRANCH, and in a published paperback book in the foreseeable future.

IT SEEMS TO ME ... THERE IS A SURGE OF RENEWAL AND REAWAKENING IN MANY SEGMENTS OF OUR CULTURE. Perhaps we really do "stand on the brink of a new age," as Lewis Mumford once wrote. There are many unmistakable signs of a fresh release of awareness and energy among those who are sensitive to human affairs. It is as though the very pressure of negativism—the long prophetic litany of disaster—is, of itself, producing in many of us a bright, new awareness of hope and expectation.

In medicine, education, social science, religion, and even government, there are growing "pockets" of excited human beings who see the future as bright, the possibility of an enlightened new age as achievable. And those people are not dreamers who fantasize to avoid the realities of life in our present mode. They are knowledgeable, practical, and experienced. Many of them have discovered remarkable alternatives to the long-accepted patterns of life and behavior. These discoveries are not only personal for themselves—they have demonstrated that they work for others, as well. The next few years will demonstrate a rapid coming together of these pioneers in understanding and awareness.

We shall see, concurrent with the prophets of "doom and gloom," a louder and clearer voice of hope. Moving beyond despair and inertia, those who choose to seek a new way of grace and courage, will find a growing company of committed fellow travelers who have found a way to release spiritual energy. A transformation in the way we live, think and experience life is not only likely—it is inevitable. It feels good to be involved in expressing hope and seeking to inspire courage. What better way is there to spend one's days?

IT SEEMS TO ME ... A WASTE OF THOUGHT AND ENERGY TO ATTEMPT TO CONTROL THE FUTURE. Most of our emotional sorties into tomorrow are born of our impatience or our

unwillingness to trust or wait. We'd save ourselves a great deal of trouble and make the present so much more livable, if we could learn to "trust the process" or to "go with the flow"!

This is deeper, in my opinion, than shrugging the shoulders or being superficially fatalistic. It is choosing to accept life and live it as we find it a day, an hour, and even a moment at a time. It is exercising God-given control over our own destiny at the point of impact. It is concentrating on the business of living life as it is given without the unnecessary baggage of the irrecoverable past or an unhealthy concern for the uncertain future.

"Trusting the process" is truly Christian for it is committal at its highest. Paul advised his Philippian friends to "*Have no anxiety about anything but in everything let your requests be known unto God.*" It seems to me I heard it said, "All things work together for good" "Really believing *that* is "trusting the process."



IT SEEMS TO ME ... ALL PERSONAL SUCCESS IS BASED ON A PROPORTIONATE BETWEEN ATTITUDE AND ACTION. We live in a negatory world where much of the input, first to the conscious, then to the subconscious mind, is depressive.

The average individual begins most personal challenges from a negative position, generally having to work hard to convince himself of the positive. To realize an achievable goal one must define it positively. Someone has said, "Whatever we vividly imagine, ardently desire, and enthusiastically act upon must come to pass."

The realization of a dream—any dream provided it is feasible,—is as easy as one, two, three! (1) *Decide what you want (not what you wish).* (2) *Map a plan for its accomplishment.* (3) *Then do it!*

It is the work that makes it difficult, but that can be made easier by the

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reinforcement of a positive attitude of conviction and courage. Anyone with a fixed goal and a viable plan always before him causes his subconscious mind, thanks to its creative power, to

release energy that will enable him to reach that goal with a minimum of time and effort.

Most humans quit too soon in life. Many seem to have, in one way or another, lost their dreams and settled for

mediocrity. It is not too late to change! A new beginning—even oft repeated—is what life is all about. To prove it and to give us practice time, God has arranged a convenient recurring device: A brand new day, every 24 hours!



PEACE FOR TODAY *survives solely on YOUR contributions. Please contribute to help expand this totally member-supported radio website.*

I plan to contribute ...

- Monthly: \$100 \$50 \$25 \$10 \$_____ Annually: \$_____
- I would like to receive weekly CDs of PEACE FOR TODAY programs. I understand I can become a CD-of-the-Week Member for a donation of \$35 (or more) each month. Sign me up for the next ___ months. \$_____
- I plan to listen to PEACE FOR TODAY on the internet.
- United Way Payroll Deductions: \$_____ per mo. yr.
- Memorial: \$_____ In Memory of: _____
- Enclosed: \$_____
- Other: i.e. stock, naming PEACE FOR TODAY in my will, or donation of used car. Call (800) 350-4738 and discuss with Johnny deHaseth.

Name _____ E-mail _____
Address _____ City _____ St _____
Zip _____ Phone _____
Charge my VISA/Mastercard: # _____ Exp. _____ Amount \$ _____
Signature _____

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PEACE FOR TODAY, INC.: "The Branch"

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Spring 2010

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