



“TWO BITS” FROM JOHNNY DEHASETH, EXECUTIVE DIRECTOR

You want PEACE FOR TODAY back on radio and we are listening ...



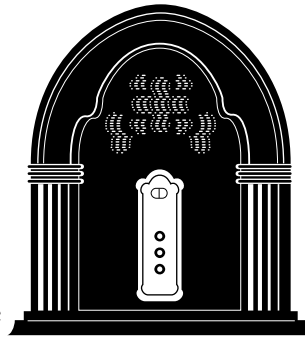
PEACE FOR TODAY's golden moments happened when many of you heard Ken Haystead's voice on your radios. Some of you would write us explaining how you were late

for work because you felt compelled to sit in the car listening until the radio program ended. There is no doubt that PEACE FOR TODAY's messages of inspiration and encouragement were well received then and are still needed today, more than ever.

- ◆ Even though we have launched our totally-new website podcasting not only Ken Haystead's programs but also those by Larry Cosgrove, Marge Lakes, Roy King and me, in both English and Spanish, *many of you feel that broadcasting our shows on radio should be part of our outreach.*
- ◆ Even though you are still receiving THE BRANCH chucked full of helpful information, *many of you feel that radio broadcasting should be part of our outreach.*
- ◆ Even though we continue to have our quarterly "luncheon get-togethers" with live speakers, exciting topics and entertainment, *many of you feel that radio broadcasting should be part of our outreach.*
- ◆ Even though you can call us or write us when in need and we are there for you, *many of you feel that radio broadcasting should be part of our outreach.*

Well, you have spoken, we have listened and this is how we can make radio happen.

As you know, PEACE FOR TODAY maintains itself through your generous and important contributions. We have been able to do that well for over 46 years with the exception that we had to stop airing radio programs when air time costs skyrocketed. Today we are facing a difficult economy but the one positive thing that has come about is that it has made radio time much more affordable and we can again look into being on radio.



When Ken first started the radio programs, the church where he served as minister helped him get started and later, with the help of a local business

owner and listener, they paid for the radio time until PEACE FOR TODAY was completely listener supported.

We are prepared to be back on radio *but we need the "start-up seed money"* to initially buy the radio time until we are again listener supported.

- ◆ We would start with the Los Angeles and Orange County radio markets and our best calculations are that *it would take a minimum of 300 PEACE FOR TODAY's friends and partners to give us a one-time \$100 dollar radio start-up gift, to make this a reality*
- ◆ This can happen quickly once we receive the contributions, but *we need a minimum of 300 friends and partners to send us a one-time \$100 radio start-up gift.*

We have included a self-addressed stamped envelope marked "Radio" for you to help us make this a reality.

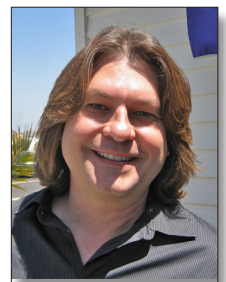
A MESSAGE TO YOU FROM ERIC MAGALLON, PRESIDENT

PEACE FOR TODAY is poised to serve our friends and partners and take us into the next decade by inspiring and encouraging everyone to find a more fulfilling way to live through podcasts, newsletters, luncheon seminars and our totally new and exciting website.

I have also approved what I believe to be an important next step forward—*implementing our return to radio.* This direction—what many have asked for—is a natural progression back to our roots, and is where our main audience still prefers to hear our message. The economy is in a position where it is very beneficial for PEACE FOR TODAY to take this step but we can't accomplish it without your support.

I will feel at peace when I know that you can flick the knob on your radio and listen to our voices in the comfort of your cars and homes once again and I ask that you make this, the most important project for our organization, a reality.

With heartfelt gratitude and anticipation ...



A MESSAGE AND INVITATION TO YOU FROM MARGE LAKES

Yes, it's true ... I'm going to be a nonagenarian!



Dear Friends,

My 90th birthday is coming up in mid-November, and my family will have a birthday celebration in my honor on November 13th.

If you would enjoy attending this Saturday afternoon event in Irvine, please call Charlene at (562) 923-7483 before November 1st or email marges90th@yahoo.com and a detailed invitation will be sent to you. I look forward to seeing you.

Lovingly, *Marge Lakes*



Please...NO gifts. *If you wish to do something special, make a donation in my honor to PEACE FOR TODAY ... the outreach that has meant so much to me for so long.*

PEACE FOR TODAY launches its new website and its intent is to be sure "You never have to feel alone again!"

Only one word can describe PEACE FOR TODAY's new website in comparison to our previous ones—awesome! Not only is it pleasant to look at but it's easy to find your way around. There are two new hosts and many new programs to listen to, and, additionally, it has inspiring videos. After each program you can leave messages

with suggestions and opinions for the host.

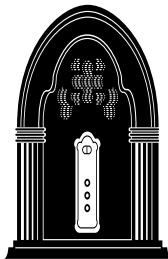
Coming shortly will be a forum wall where you can post all your concerns to which other PEACE FOR TODAY friends can respond. In other words, we will be able to communicate with one another at any time of the day that's convenient for you.

That's not all! In the upcoming weeks we will be launching many more new additions to the website that you suggested at our Spring 2010 Luncheon Seminar. *You never have to feel alone again!* Tune in right now and bring fun and hope back into your life by going to www.peacefortoday.org.



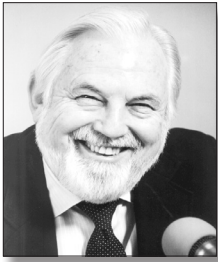
TO: PEACE FOR TODAY, INC. • P.O. BOX 17990 • IRVINE, CA 92623-7990

I want PEACE FOR TODAY back on radio, and here's my contribution



- I want to be one of PEACE FOR TODAY's "Seed-Money 300!" Here's my special tax-deductible donation of \$100 \$_____
- I'd like to honor *Marge Lakes' 90th Birthday* with a celebratory donation of \$_____.
- Please consider me your friend and "Partner."
I will contribute \$_____ \$100 \$50 \$30 \$20 \$10 each month
or \$_____ annually to help finance this totally listener-supported organization.
- My check for \$_____ is enclosed.
- Please charge my MasterCard/VISA No. _____
Exp _____ Signature _____

Name _____ Phone _____
 Address _____
 City _____ St _____ ZIP code _____
 E-mail _____



Ken Haystead

IT SEEMS TO ME ...

Inspirational Writings of
KENNETH HAYSTEAD,
Founder, PEACE FOR TODAY

KENNETH HAYSTEAD, Marriage and Family Counselor and Founder of PEACE FOR TODAY often told of his growing-up years under the dominance of a controlling mother. He reflected that most of her requests or statements were rather like “edicts from the throne,” and left little room for personal ideas or preferences. Because of that, Ken was determined to be a gentler-less-controlling person who left room for independent thought and decisions, and he prefaced many of his statements with “IT SEEMS TO ME...”.

Ken Haystead penned several hundred little essays of his insights on spiritual and psychological health. We are pleased to be able to bring some to you regularly in our mailing piece, THE BRANCH.

IT SEEMS TO ME ... THE MOST IMPORTANT QUESTION WE CAN ASK OURSELVES IN TIME OF NEED IS, “WHAT’S THE REALITY?” The first step to understanding and then to changing any situation is to know well the reality of it. That sounds so simple—for we are all masters of avoidance.

Reality does not depend upon what we believe or approve. Nor is it necessarily in the realm of our understanding. What’s more, no matter how many people believe something, it is not consensus that makes it real or true. Reality simply exists—it’s what it is!

We are all consummate illusionists, gifted with the ability to turn every incident and experience into a fantasy of shoulds, and musts, and oughts—sheer make-believe.

Strangely enough, the same mind that creates illusion is aptly designed to deal with truth. Learning to live with the truth—about ourselves, others, and what happens to us and them—is the only way to get what you want in life and enjoy the experience.

Next time you face a problem or a crisis, ask yourself, “*What’s the reality?*” When the answer comes—and you can accept it—you have taken the first real step toward solving the problem or meeting the crisis. Learning to understand that “there’s only what is”—and accepting that fact can make life manageable, livable and, at the same time, enjoyable.



IT SEEMS TO ME ... GOOD TIMING IS AN ART. In fact, it is a skill at which we can become increasingly proficient. Someone has said: “Time is what keeps everything from happening all at once.”

You see, time is the only reality—it is where what happens is happening! A good “time sense” is a gift, like an “ear for music.” It is the art of adaptability, or the talent for seizing the moment for recognition and action.

“Now is the accepted time ...” is not only good scripture, it is sound principle. Now is where the action is. We should develop our sense of “nowness” so that we can act decisively when the moment calls for it—without fear or reservation. We can all remember the childhood game of jumping rope. Do you recall how you stood waiting for the precise moment to “jump in?” A fraction too soon or too late and you were tangled or tripped! We soon developed a skill for sensing the “now.” So it is with life. “Knowing the moment” probably has more to do with success than anything else we could learn.

Here are some helpful hints to sharpen your awareness and keep you on your toes:

1. Convince yourself of the importance of timing in your own personal affairs. It takes considerable attention and concentration.
2. Sharpen your eye for the “now” and when it comes, act without fear. Remember, risk is a most important element of life. Without it there is no chance for growth and progress.
3. Make a covenant with yourself to not act or speak when driven by anger, fear, jealousy, hurt or resentment. These emotions cloud our sensitivity to “nowness.”
4. Above all, be patient. The right moment is always on its way. Get outside yourself enough that you can see the next “now” coming up—and go for it!

“To everything there is a season, and a time for every purpose under heaven.”
—Ecclesiastics 3:1



PEACE FOR TODAY
IT WILL CHANGE YOUR LIFE



“Community Support Fund-raising Luncheon”

✓ Join us for lunch **Saturday, Nov. 6th**
11 a.m. to 1 p.m.



✓ Be on the lookout for the postcard in the mail detailing the location and directions!

✓ It's a **“Buy Your Own Lunch”** affair so invite family members and friends.

✓ Parking is free. We will also have inspirational and musical entertainment.

✓ Call us at (800) 350-4738 for additional details.

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Call the PEACE FOR TODAY office for more information.

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in memory of
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