



A MESSAGE FROM MARGE LAKES



Recently I was conversing with a PEACE FOR TODAY listener who mentioned that in the early '70s he would listen to us on the car radio on his way to work at Western Airlines. He told me how much he benefitted from listening.

On a birthday card I received, a PEACE FOR TODAY contributor also mentioned "getting acquainted" with us on her way to work in the '70s. She went on to say that she had always



wanted to join us on one of our trips to Chateau Isabella in Canada, but couldn't. However, she was able to attend our Breakfast Club meetings where she

met all of us, and she attended some of our seminars as well. Now she comes to our quarterly luncheon get-togethers.

These very special PEACE FOR TODAY partners are still fans, and they are contributors because their lives were impacted positively during the years we were on radio. Now their support is helping us return to radio.

We are in challenging times and our program information is needed now more than ever.

With new technology, our website, the quarterly luncheons—and with your help—our return to radio is becoming a strong possibility. You and your friends will again be able to enjoy PEACE FOR TODAY's life-changing messages of encouragement, uplift, and practical tips for a better life. *However, we need your contribution to make this a reality.*

Marge Lakes

P.S. I am deeply grateful to those of you who lovingly sent contributions to PEACE FOR TODAY in honor of my recent birthday. All monies received were earmarked for the growing fund to return PEACE FOR TODAY to radio.

If you have a story about how PEACE FOR TODAY has impacted your life, please send it to me.

A MESSAGE FROM ERIC MAGALLON, PRESIDENT

Successful Moving to New Beginnings



Sitting among boxes waiting for the big move to a new home and wondering if I will ever get my life back together makes me recall something Ken Haystead used

to say: "The New Year's value to us is the opportunity it affords to clean out clutter, to throw away old stuff (including our mistakes, disappointments, hurts and frustrations), tear pages off calendars, and begin anew!" It is actually ironic that all of this is taking place for me at the conclusion of another year.

Moving seems to be that proverbial "kick in the butt" to actually look at what one has, decide what to keep, give up the old, and start anew. To many, this change can be very stressful, uncertain and bring about unexpected consequences. How-

ever, after it is all over and life begins anew in a new location, there is relief and, in most cases, a refreshing sense of rebirth.

Fortunately, we do not need to go through the process of a physical relocation for us to start afresh. I encourage all of you to move into the New Year by cleaning out and organizing your internal closets—decide what is important to you, where you want to go, and what you want to do. Then, follow through with your plans!

Please remember, if you need help, your extended family members at PEACE FOR TODAY are here for you. You can look to the future with helpful programs from Ken, Marge, Johnny, Larry, John and Roy, which can bring you peace for every day!

The New Year should teach us that we are more in control of our destinies than we imagine. The future really is in our own hands, and it is possible to be successful in our "Moving to New Beginnings!"

Eric Magallon

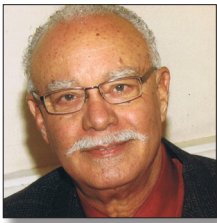
We have **DOUBLED** our listeners on the web. Visit www.peacefortoday.org and see!

I am only one, but still I am one. I cannot do everything, but still I can do something. And because I cannot do every thing, I will not refuse to do the something that I can do.

—EDWARD EVERETT HALE

“TWO BITS” FROM JOHNNY DEHASETH, EXECUTIVE DIRECTOR

Where do we stand on our return to radio?



After meeting many PEACE FOR TODAY partners at our luncheons and the more involved I became with this organization as time passed, I knew it was impossible not to become passionate about it.

PEACE FOR TODAY has done so much for so many over the past 46 years, and we can continue doing so during these difficult times our beloved country and its remarkable people are facing. When I read in the newspapers that there are over 17 million families and one million children who no longer are able to eat three meals a day, it encourages me to want to help.

Our messages of hope and inspiration that envision a world where everyone can experience a more fulfilling way to live is so

necessary to encourage those in need not to lose faith and stay true to their values.

How close are we to achieving our goal of returning to radio? We are 33 percent there, which is amazing taking into consideration it was our first appeal. This shows that our partners are just as determined as we are to have us back on radio. Slightly over 100 of our 3,000 partners contributed close to \$10,000. If you keep supporting this return-to-radio mission, it looks like we'll get there!

Hopefully, this second appeal will be as successful as our previous one getting us two thirds of the way to radio, or more. We will eventually need 300 of 3,000 partners to help by contributing an average of \$100.

Marge, Eric, the PEACE FOR TODAY BOARD, the volunteers and I thank you for your love and support. It is this kind of response that makes us proud to volunteer for this wonderful organization.

Johnny deHaseth

PEACE FOR TODAY's programming continues in Ken Haystead's footsteps

The program hosts for PEACE FOR TODAY—the Rev. Larry Cosgrove, life coach Johnny deHaseth and radio personality Roy King—are continuing PEACE FOR TODAY founder Ken Haystead's dream of producing inspirational programs that encourage personal growth and enable listeners to live more fulfilling lives.

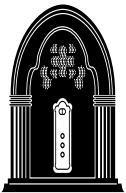
Did you know that in today's world that demands instant results there is a new self-therapy that you can do yourself at home, free of charge? It's called Neuro-Linguistic Programming (NLP), and you can hear about it by listening to www.peacefortoday.org.

Did you realize that plants and animals and other people can read what's on your mind even if what you are saying is different? Learn how to use this new scientific-mental discovery to improve your life by listening to www.peacefortoday.org.

Did you know there have been more discoveries in the past 50 years than in the last 10,000 years? And we are here at www.peacefortoday.org to help you with many of these wonderful, truly-satisfying advances.

Remember ... PEACE FOR TODAY is here for you. We love you and we love what we are doing.

TO: PEACE FOR TODAY, INC. • P.O. BOX 17990 • IRVINE, CA 92623-7990



I want PEACE FOR TODAY back on radio, and here's my contribution

- I want to be one of PEACE FOR TODAY's "Seed-Money 300!" Here's my special tax-deductible donation of \$100 \$_____
- Please consider me your friend and partner.
I will contribute \$_____ \$100 \$50 \$30 \$20 \$10 each month
or \$_____ annually to help finance this totally listener-supported organization.

My check for \$_____ is enclosed.

Please charge my MasterCard/VISA No. _____

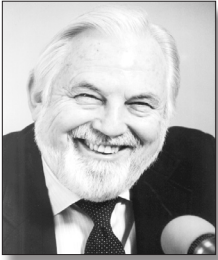
Exp _____ Signature _____

Name _____ Phone _____

Address _____

City _____ St _____ ZIP code _____

E-mail _____



Ken Haystead

IT SEEMS TO ME ...

Inspirational Writings of
KENNETH HAYSTEAD,
Founder, PEACE FOR TODAY

IT SEEMS TO ME ... LIFE IS MADE UP OF BEGINNINGS AND ENDINGS ... OR IS IT ENDINGS AND BEGINNINGS?

The ebb and flow of living brings many new things to us just as the old recedes. The precise moment of ending—even with its sadness and loss—is the precise moment of beginning with its freshness and joy. Sometimes it's just a matter of viewpoint whether we catch the difference and get on with the adventure and experience or stay stuck with what has already happened.

The real secret of living with verve and hope is to allow the past to become exactly what it is: the past. Move on to the freshness and excitement of each experience as it happens. Such is the mystery of a brand new year!



IT SEEMS TO ME ... YOU ARE VERY SPECIAL ... IN FACT, YOU ARE NOTHING SHORT OF A MIRACLE.

I don't mean the mere fact of your birth—though that, in itself, is no trivial event. The process by which



KENNETH HAYSTEAD, Marriage and Family Counselor and Founder of PEACE FORTODAY often told of his growing-up years under the dominance of a controlling mother. He reflected that most of her requests or statements were rather like “edicts from the throne,” and left little room for personal ideas or preferences. Because of that, Ken was determined to be a gentler, less-controlling person who left room for independent thought and decisions, and he prefaced many of his statements with “IT SEEMS TO ME...”.

Ken Haystead penned several hundred little essays of his insights on spiritual and psychological health. We are pleased to be able to bring some to you in our mailing piece, **THE BRANCH**.

a human life is created is amazing and incredible. What I mean right now is that you—the singular, unique person that you are—are a walking, moving, living miracle. You are a special creature in our universe!

It is estimated that the DNA molecule that determines our inherited qualities can, theoretically, unite in combinations equivalent to ten carried to the two billion, four millionth power.

Wow! There is no way now or in the future ... or has there ever been in the past ... the possibility of a genetic duplication of you. When you get that bored, dispirited feeling of tedium and sameness, go to the mirror and look yourself in the eye. What a miracle you are! An absolute original!

This sense of uniqueness is important if one is to be mentally and spiritually whole. The specialness that is you is like a treasure given in trust. This is your world's one chance to experience you in all the rare and singular ways that are the expressions of your personality. Don't strive to become the same as another—even though you may admire him a great deal. “The same as” is a deadly game of conformity that curtails and inhibits our development. It is a limiting goal. Push your uniqueness to its being—and discover what you can be!



IT SEEMS TO ME ... “DOING IT” IS MUCH MORE IMPORTANT THAN “SAYING IT.” While we are the most verbal and vocal generation in all human history, we seem to struggle more than ever with the simple and basic formulas for happiness and well-being. Could it be that we think too much?

In the past one hundred years, literacy has become the norm, and the ability to express and explain has been carried to phenomenal heights. The miracle of the written word surrounds us, and we now live with images and words at the flick of a switch. No wonder we have become “anonymous units to fit like robots into the vast industrial and political collectivities of our day.” [Rollo May] In order for us to truly exist, to experience authenticity, and to feel alive and vital, it is imperative that we become activist in our pursuit of life.

All the simple graces of life—truth, peace, faith, patience, love, etc.—are great words that have no meaning unless they work. They are not ideas. They are dynamic energies that must be experienced and expressed! And we are possessors of them all. Just to think about, write or talk about them is not enough. They only become real when they are demonstrated.

“Doing and being” is the fundamental structure of human existence.

PEACE FOR TODAY
IT WILL CHANGE YOUR LIFE

We have **DOUBLED** our listeners on the web. Visit www.peacefortoday.org and see!

If you shop at  you can help **PEACE FOR TODAY** ... *and it doesn't cost you a cent!*

Join the Ralph's Community Contributions Program and select **PEACE FOR TODAY, INC.**, as the charity of your choice. Log on to www.ralphs.com, click on Community Contributions toward the bottom of the

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- ✓ It's a **"Buy Your Own Lunch"** affair so invite family members and friends. Parking is free. We will also have inspirational and musical entertainment.
- ✓ Call us at (800) 350-4738 for additional details.

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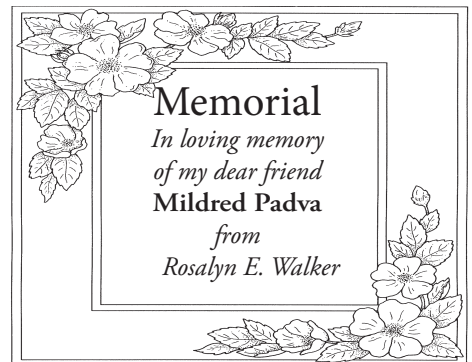


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Memorial
In loving memory of my dear friend Mildred Padva from Rosalyn E. Walker



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(800) 350-4738

PEACE FOR TODAY, INC.: "The Branch" 4

Winter 2011

NEWSLETTER FROM:

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